



“Inspiring Foster Care Adoptions”

“Be Mine” 2019 Sponsorship

CORPORATE SPONSORSHIPS



2019 “Be Mine” FUNDRAISER

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“Inspiring Foster Care Adoptions”



Dream Big Level \$10,000

This sponsorship allows for the highest level of publicity exposure and alignment with our charity. You will receive ten complimentary tickets to the event, plus:

- Company LOGO and/or Name on event signage
- Company LOGO and/or Name on invitation
- Promotional material in goody bag
- Full-page ad in program book, recognition in program book and event
- Promotion in LIBU newsletter (1,200 Subscribers), Website (15,000 visits per month), Facebook (6,000 organic Followers) and press releases, media promotion around the event



Art Gallery Sponsor \$5,000

Opportunity to sponsor the Let It Be Us pre-event adoption gallery, the state's first and only traveling photo gallery that will officially launch at the 2019 Gala. You will receive eight (8) complimentary tickets to the event, plus:

- Company LOGO and/or Name listed as exclusive Art Gallery sponsor
- Company LOGO and/or Name on Art Gallery signage
- Company LOGO and/or Name on invitation
- Promotional material in goody bag
- Full-page ad in program book, recognition in program book and event
- Promotion in LIBU newsletter (1,200 Subscribers), Website (15,000 visits per month), Facebook (6,000 organic Followers) and press releases, media promotion around the event

Real Love Level \$3,500

This sponsor will underwrite the cost of having 2-3 foster care families attend the event. This sponsorship also provides a pre-event meet and greet with the families and the ability to have at least one family seated at your table in order to interact with your attendees. You will receive six (6) complimentary tickets to the event, plus:

- Company LOGO and/or Name on event signage
- Company mention in stage when families are introduced
- Full page dedication in program book
- Mention on social media pages and Web site
- Promotional material in goody bag

True Love Level \$2,000

This sponsorship level provides select exposure of your corporate name. As a True Love sponsor, you receive a table of six (6) as well as:

- Company LOGO and/or Name on event signage
- Company LOGO and/or Name listed in program book
- Mention on social media pages and Web site
- Promotional material in goody bag

XOXO Level \$1,500

This sponsorship level provides select exposure of your corporate name. As a True Love sponsor, you will receive two (2) complimentary tickets to the event, plus:

- Promotional material in goody bag
- Quarter-page ad in program book, recognition in program book
- Promotion on LIBU newsletter (1,200 Subscribers) and Website (15,000 visits per month).

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EVENT SPONSORSHIPS “Inspiring Foster Care Adoptions”

ADOPTION ART GALLERY SPONSOR \$5,000

Opportunity to sponsor the pre-event adoption gallery; Company LOGO and/or Name on select photography displays, plus LOGO and/or name on printed invitations, events signage, in program book, on Web site and across all social media pages

VALET AND / OR COAT CHECK SPONSOR \$1,000

Opportunity for significant promotion as guests arrive at event. Company LOGO and/or Name would appear on signage at the entrance, in the lobby and at the coat check location and branding on coat check tickets. (This sponsorship could also be customized and expanded upon if the sponsor wishes to display a car at the event, or even offer transportation to/from the event for key sponsors and attendees.)

CHAMPAGNE TOAST WELCOME DRINK SPONSOR \$1,200

Opportunity to host complimentary Welcome Drink on the evening of the event; Company LOGO and/or Name on signage and guest napkins.

WINE \$1,500

Opportunity for Company LOGO and/or Name printed on place cards at the bar and food tables acknowledging the complimentary wine.

FAVOR SPONSOR \$1,500

Opportunity for Company LOGO and/or Name attached to Takeaway Gift for all guests.

PROGRAM BOOK ADVERTISING \$150 - \$250

Opportunity for your Company ad to appear in the event program book. Half page and full page opportunities are available.

These sponsorships also include recognition in event program book, LIBU Newsletter, Website, Facebook Page as well as opportunity to include marketing materials in goody bags.

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IN-KIND DONORS

“Inspiring Foster Care Adoptions”

In addition to the event and corporate sponsorship opportunities listed above, we would welcome in-kind donations to help off-set the costs for the event.

These include:

DOORWAY RAFFLE DONOR

Opportunity to donate a high-end, luxury item as our exclusive doorway raffle donor. Raffle tickets will be sold for \$50 each; or five for \$100.

LIVE AUCTION ITEM DONOR

Opportunity to donate a special item or experience that can be included in our LIVE auction portion of the evening. *Only 1-2 high ticket items will be auctioned off during the live portion of the evening.

DÉCOR DONOR

Opportunity to donate design services or décor pieces for the event to make the event space beautiful.

PRINT DONOR

Opportunity to donate printing services for event signage, program books and other.

GRAPHIC DESIGN DONOR

Opportunity to donate graphic services for event signage, program books, table setting cards, sponsorship packet, event logo and other

ALCOHOL / DRINK DONOR

Opportunity to donate beer, wine, liquor for the event.

All in-kind donors will be recognized in the event program book, event signage, LIBU Newsletter (1,200 Subscribers), Website (15,000 visits per month), Facebook Page (6,000 organic Followers) as well as opportunity to include marketing materials in goody bags.

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MEDIA SPONSOR

“Inspiring Foster Care Adoptions”

Premier (PRINT/ONLINE) Media Sponsor \$5,000

Opportunity for a Chicago or Chicagoland print or online media outlet to be the exclusive and premier media sponsor for the event. Sponsorship includes ten tickets to the “Be Mine” fundraiser, Logo on all event signage, invitation, promotional material in goody bag, full page ad in program book, recognition in program book, promotion in LIBU newsletter (600 subscribers), Website (15,000 visits per month), Facebook (6,000 organic Followers) and event press release.

Premier (BROADCAST) Media Sponsor \$5,000

Opportunity for a Chicago or Chicagoland print or online media outlet to be the exclusive and premier media sponsor for the event. Sponsorship includes ten tickets to the “Be Mine” fundraiser, Logo on all event signage, invitation, promotional material in goody bag, full page ad in program book, recognition in program book, promotion in LIBU newsletter (600 subscribers), Website (15,000 visits per month), Facebook (6,000 organic Followers) and event press release.

Custom Media Sponsorship \$5,000

Opportunity to work with event organizers to create a customized sponsorship and branded opportunity at the event. Includes all pre-promotion as listed above.

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SPONSORSHIP/DONATION FORM

“Inspiring Foster Care Adoptions”

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Sponsorship or Donation: \$ _____

Enclosed is my check made payable to *Let It Be Us*

Please charge my: MasterCard VISA AMEX

Account Number: _____

Exp. Date: _____

Cardholder Signature: _____

Let It Be Us is a 501(c)(3) organization.

Tax ID Number: 47-1237093

Please mail this form and your check to: Let It Be Us c/o
145 West Main Street Barrington, IL 60010



2019 “Be Mine” FUNDRAISER

PROGRAM BOOK ADVERTISING FORM

“Inspiring Foster Care Adoptions”

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Please check the space desired in the Let It Be Us “Be Mine” Program Book. (Program Book is approx. 5 1/2 x 8 1/2.)

Full Page Ad (max. 4 3/4 x 8) _____ \$250.00

Half Page Ad (3 1/2 x 4 1/2) _____ \$150.00

Please mail this form and your check to:
Let It Be Us c/o 145 West Main Street Barrington, IL 60010

E-mail a PDF or JPEG (high resolution) file
of your advertisement to: Rachel Kuna -
Rachel@impressionspr.com

Deadline: January 4, 2019

Let It Be Us is a 501(c)(3) organization.
Tax ID Number: 47-1237093



