



“Inspiring Foster Care Adoptions”

5th Annual Golf Tournament

Monday, September 9th, 2019 | CORPORATE SPONSORSHIPS



Annual Golf Tournament

We are proud to announce that Let It Be Us will be hosting its 5th Annual Golf Tournament this September at one of the most beautiful, private golf courses in Illinois – Hawthorn Woods Country Club.

The golf tournament is one of the premier charity events hosted by Let It Be Us each year with a mission of raising funds to help inspire and advocate for foster care adoption.

SPONSORSHIP

Let It Be Us is the only aggregator of current and future foster and adoptive parents in the State of Illinois. The programs we have established maximize the prospects of successful adoptions for children in Illinois foster care. Our work has been applauded by state officials, social workers and adoption recruiters.

This year, we are very excited to announce that Steve Cochran, Chicago radio personality, will serve as the MC for the dinner portion of the event.



Aligning with Let It Be Us will help us expand our efforts and will also give your brand recognition among our passionate supporters.

- Event Attendee Demographics: Women, men, mothers, fathers, parents, LGBTQ, grandparents, teachers and child welfare providers of all ages in and around the Chicagoland area.
- Event Attendees: 125 golfers, 75 additional attendees for dinner and 20 staff / volunteers
- Web site visitors: 1,000 unique visitors per day, featuring the Heart Gallery of Illinois, a photo listing site of children awaiting adoption.
- E-blast Subscribers: Over 2,000
- Facebook Followers: 7,500
- Instagram Followers: 527

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TITLE SPONSOR \$10,000

This sponsorship allows for the highest level of exposure and alignment with our brand for this event.

Key Benefits Include:

- Name listed on all event collateral:
 - All event signage
 - Logo on Web site
 - Facebook post
 - Two e-blast mentions
 - Inclusion in event press release
- Name mention during the dinner program by keynote speaker, Steve Cochran, Chicago radio personality
- Premium table during dinner program with dedicated wine service
- Branding item included in tournament package for each player
- Two golf foursomes
- Unlimited range balls
- Green and cart fees
- Tee gift
- Opportunity to sponsor a birdie activity, sampling and / or raffle



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EAGLE SPONSOR \$5,000

This sponsorship level showcases a premier echelon of exposure and alignment with our brand for this event.

Key Benefits Include:

- Name listed on event collateral:
 - Event signage
 - Facebook post
 - One e-blast mention
- Branding item included in tournament package for each player
- One golf foursome
- Unlimited range balls
- Green and cart fees
- Tee gift
- Opportunity to sponsor a birdie activity, sampling and / or raffle

BIRDIE SPONSOR \$2,500

This sponsorship provides an opportunity for your brand to award golfers with an ultimate birdie prize. Our sponsorship team can work with you to build the sponsorship that works best for you and your budget and might include: A cash prize for any birdie shot on a specific hole OR smaller cash prizes for any birdie shots made throughout the duration of the event. Cash prizes can come out of the \$2,500 sponsorship fee.

Key Benefits Include:

- Name listed on event collateral:
 - Event signage
 - Facebook post
 - One e-blast mention
- Branding item included in tournament package for each player
- One golf foursome
- Unlimited range balls
- Green and cart fees
- Tee gift

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TEAM PICTURE SPONSOR \$1,000

This sponsorship will offer a branding opportunity around team pictures.

Key Benefits Include:

- Name listed on event collateral:
 - Signage at the team picture station
 - Facebook post
 - One e-blast
- Branding item included in tournament package for each player
- Mention in post-event e-mail and Web communication on how players can receive their team pictures

MEAL/TABLE SPONSOR \$1000

This sponsorship opportunity allows for interaction with guests during the dinner program and includes your branding on table numbers and table tents. Our sponsorship team can also work with you to create a special promotion during the meal. An example might include: the guest with the Let It Be Us logo under their napkin, wins a prize.

Key Benefits Include:

- Name listed on event collateral:
 - Brand name on table tents and table numbers
 - Facebook post
 - One e-blast
- Branding item included in tournament package for each player

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BEVERAGE CART SPONSOR \$750

This sponsorship provides a unique opportunity to engage with golfers throughout the day at the beverage cart. Our sponsorship team could also work with you to create added opportunities, including branded beer koozies, or branded beverage napkins.

Key Benefits Include:

- Name listed on event collateral:
 - Signage at/on beverage cart
 - Facebook post
 - One e-blast
- Branding item included in tournament package for each player

BID NUMBER SPONSOR \$500

This sponsorship offers premier branding opportunities during the dinner program and features your logo prominently displayed on the back of each bid number.

Key Benefits Include:

- Name listed on event collateral:
 - Branding / Logo on the back of all bid numbers
 - Facebook post
 - One e-blast
- Branding item included in tournament package for each player

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HOLE SPONSOR \$500

This sponsorship provides an opportunity for your brand to engage with golfers at a specific event hole. Our sponsorship team can work with you to customize a sponsorship package that might include: food or product sampling, raffles, mini contests or games and more (6 Available).

Key Benefits Include:

- Name listed on event collateral:
 - Hole signage
 - Facebook post
 - One e-blast mention
- Branding item included in tournament package for each player

CUSTOM SPONSORSHIP AT ANY \$\$ LEVEL

Our sponsorship team is happy to work with you to create a unique branding and promotional experience at our event that will maximize awareness and align with your specific brand goals.

TEE SPONSOR \$300

This sponsorship provides an opportunity for your company name and logo to appear on a sign at the tee box.

Key Benefits Include:

- Name listed on event collateral:
 - Tee signage
 - Facebook post
 - One e-blast mention
- Branding item included in tournament package for each player

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In addition to the event and corporate sponsorship opportunities listed above, we welcome in-kind donations to help off-set the costs for the event.

These include:

DOORWAY RAFFLE DONOR

Opportunity to donate a high-end, luxury item as our exclusive doorway raffle donor. Raffle tickets will be sold for \$50 each; or five for \$100.

LIVE AUCTION ITEM DONOR

Opportunity to donate a special item or experience that can be included in our LIVE auction portion of the evening. *Only 3-5 high ticket items will be auctioned off during the live portion of the evening.

DÉCOR DONOR

Opportunity to donate design services or décor pieces for the event to make the event space beautiful.

PRINT DONOR

Opportunity to donate printing services for event signage, program books and other.

GRAPHIC DESIGN DONOR

Opportunity to donate graphic design services for event signage, e-blasts, table setting cards and more.

ALCOHOL / DRINK DONOR

Opportunity to donate beer, wine, liquor for the event.

SILENT AUCTION ITEM DONOR

Opportunity to donate a special item or experience that can be included in our LIVE auction portion of the evening. *Only 3-5 high ticket items will be auctioned off during the live portion of the evening.

In-Kind Donor Key Benefits Include:

- *Name listed on event collateral:*
 - *Signage at auction and raffle table*
 - *Facebook post*
 - *One e-blast mention*
- *Branding item included in tournament package for each player*

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Premier (PRINT/ONLINE) Media Sponsor \$5,000

Opportunity for a Chicago or Chicagoland print or online media outlet to be the exclusive and premier media sponsor for the event.

Key Benefits Include:

- Name listed on event collateral:
 - Event signage
 - Facebook post
 - One e-blast mention
- Branding or promotional item included in tournament package for each player
- One golf foursome
- Unlimited range balls
- Green and cart fees
- Tee gift

Media Sponsor \$5,000

Opportunity for a Chicago or Chicagoland broadcast media outlets to be the exclusive and premier media sponsor for the event.

Key Benefits Include:

- Name listed on event collateral:
 - Event signage
 - Facebook post
 - One e-blast mention
- Branding or promotional item included in tournament package for each player
- One golf foursome
- Unlimited range balls
- Green and cart fees
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Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Sponsorship or Donation: \$ _____

Enclosed is my check made payable to *Let It Be Us*

Please charge my: MasterCard VISA AMEX

Account Number: _____

Exp. Date: _____

Cardholder Signature: _____

Let It Be Us is a 501(c)(3) organization.

Tax ID Number: 47-1237093

Please mail this form and your check to:

Let It Be Us c/o 145 West Main Street Barrington, IL 60010

