



Sponsor and Celebrate 10 Years of Success



Be Mine Gala | May 9, 2025 | 6:30pm

The Wellsley

504 North Wells Street, Chicago

letitbeus.org/bemine25

Our Marketing Impact

- 6,300+ email subscribers
- 15,000+ social media subscribers
- 320,000+ website visits
- 1,500+ weekly visitors to Wednesday Waiting Children webpage
- 200 Be Mine Gala Guests

Our Program Impact in 2024

- 640+ cases of children in need submitted through Open Home Navigator Platform
- 1,100+ Illinois licensed foster homes in our proprietary database
- 250 new foster families recruited through Recruitment Program
- 25 young people housed in ongoing Springboard Program

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About Be Mine

Hosted by the Let It Be Us Fundraising Board at The Wellsley restaurant and venue in Chicago's River North neighborhood, the Be Mine Gala welcomes 200 high level professionals for a semi-formal fun night of food and drinks, entertainment, a fabulous live auction, and more! This celebration, in its seventh year, is critical in raising funds to ensure LIBU can continue to innovate within the Illinois child welfare system by partnering with DCFS and all Illinois agencies to recruit foster families and place children into loving lasting homes. Promotional materials for Be Mine are shared with thousands of Illinois foster parents, adoptive parents, advocates, and children welfare supporters. The event is promoted on LIBU's high-traffic webpage and social media sites, e-newsletter, and in local media outlets.

Let It Be Us

In 2014, founder Susan McConnell had a vision to create an organization that would work to find safe and loving homes for each child in Illinois foster care. March 2024 marked the 10 year Anniversary of Let It Be Us! For a decade, LIBU has been providing children in emergent need and those who are challenging to place with a home - the strongest home - through foster care and/or adoption. We use innovative technology and strategy driven solutions in the space of recruitment, matching and placement within child welfare. Our work leads to ensuring children and teens in foster care achieve permanency, educational equity, employment equity, and economic equity.

Our vision is that every child in Illinois foster care is placed in the right home the first time.

For event information contact Let It Be Us at admin@letitbeus.org or visit letitbeus.org/bemine25



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Sponsorship Opportunities

Presenting Sponsor:

Everlasting Love \$20,000

Sponsorship Benefits

- Customized educational Lunch with Let It Be Us Founder & Executive Director Susan McConnell and philanthropist and LIBU Board Chair Vince Foglia
- Top billing logo recognition on all Be Mine Gala materials including invitations, signage at event, website, and presentation
- Logo on Be Mine ad placed in Quintessential Barrington magazine reaching 84,000 readers (deadline permitting)
- Logo recognition on all Be Mine social media outreach reaching over 15,000 members and event emails reaching over 6,000 subscribers
- Monthly ad space or recognition in each newsletter through 2024
- Two reserved tables of ten at the Gala with premier dinner seating
- Five raffle tickets – *if you win, you get to choose any live auction item!*





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Sponsorship Opportunities

It Must Be Love \$10,000

Sponsorship Benefits

- Logo recognition on all Be Mine Gala materials including invitations, signage at event, website, and presentation
- Logo recognition on all Be Mine social media outreach reaching over 15,000 members and all event emails reaching over 6,000 subscribers
- One reserved table of ten at the Gala with premiere dinner seating
- Two tickets to the October 2025 Ladies Leadership Luncheon at Barrington Hills Country Club
- Two raffle tickets – *if you win, you get to choose any live auction item!*



Whole Lotta Love \$7,500

Sponsorship Benefits

- Logo recognition on all Be Mine social media outreach reaching over 15,000 members and all event emails reaching over 6,000 subscribers
- One reserved table of ten at the Gala
- Two tickets to the December 2025 Candy Cottage For a Cause Holiday Event in Barrington



All You Need Is Love \$3,000

Sponsorship Benefits

- 1 reserved table of ten at the Gala
- Verbal recognition of sponsorship at the Gala



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Sponsorship Opportunities

Claim them while they last!

Let It Be Us Lounge Sponsor \$10,000

Sponsorship Benefits

- Exclusive signage and recognition at the Inaugural Let It Be Us Lounge after party following Be Mine.



Paddle Sponsor \$5,000

Sponsorship Benefits

- Verbal recognition at event and logo placed on the back of each live auction paddle at the event



Floral Sponsor \$3,000

SOLD OUT

Sponsorship Benefits

- Verbal recognition at event and logo placement within each arrangement on all tables and bar

DJ Sponsor \$2,000

Sponsorship Benefits

- Verbal recognition at event and logo recognition on pre-event raffle promotions and event signage

Valet Sponsor \$2,000

Sponsorship Benefits

- Verbal recognition at event and logo recognition on Valet sign





SPONSORSHIP / DONATION FORM

Donor or Company Name (as you would like it listed in marketing materials): _____

Main Contact Name (if different): _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

Referring Let It Be Us Committee Member (if applicable): _____

Sponsorship Level:

____ **Everlasting Love** - \$20,000

____ **It Must Be Love** - \$10,000

____ **Whole Lotta Love** - \$7,500

____ **All You Need Is Love** - \$3,000

____ **Let It Be Us Lounge Sponsor** - \$10,000

____ **Paddle Sponsor** - \$5,000

____ **Floral Sponsor** - \$3,000

____ **DJ Sponsor** - \$2,000

____ **Valet Sponsor** - \$2,000

OR

Donation Amount: _____

Payment Method (check one):

____ My check, payable to Let It Be Us, is enclosed.

____ Charge my (circle one): AMEX Visa MasterCard

Card Number: _____

Name on Card: _____

Expiration Date: _____ CVV: _____ Zip Code: _____

Cardholder Signature: _____

Deadline: May 1, 2025

Please submit this form (and check, if applicable) by mail or email:

Let It Be Us, 145 West Main Street Barrington, IL 60010

Susan McConnell at bemine@letitbeus.org or 847-528-2044

Let It Be Us is a 501(c)(3) organization

Tax ID Number: 47-1237093





AUCTION, RAFFLE & IN-KIND DONATION FORM

Donor or Company Name (as you would like it listed in marketing materials): _____

Main Contact Name (if different): _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

Referring Let It Be Us Committee Member (if applicable): _____

Item/Service To Be Donated: _____

Date/Time of Service or Delivery: Date to be delivered / / Time to be delivered

Estimated Total Value : \$ _____

Additional Details: _____

Signature (required): _____

Deadline: May 1, 2025

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